

WACTAL Conference Trade Show
 February 26-27, 2010
 Kalahari Resort - Wisconsin Dells

FRIDAY PROGRAMS			
8:00 - 9:30	I-CAR DAM07 Damage Analysis 7	#101 Spot Within Panel- How Do You Define & Quantify The Savings <i>Tim Ronak</i>	#102 EPA Rule <i>Renee Bashel</i>
9:30 - 10:00		BREAK	
10:00 - 11:30		#201 Protecting Your Business Against Lawsuits <i>Atty Greg Strasser</i>	#202 Discovering Your Memory Power <i>Roger Seip</i>
11:45 - 1:30	Luncheon & Keynote Speaker Tim Ronak - Akzo Nobel Coatings		
1:30 - 3:00	#301 Grass Roots Marketing by Ron Whitton	#302 Understanding Business Insurance & Loss Prevention <i>Paul Lessila & Mike Obertin</i> R & R Insurance Services	#303 Going Beyond Lean and Mean: Performance & Results that Improve Profit <i>David Knapp</i> PPG Industries
3:00 - 3:15	BREAK		
3:15 - 4:15	WACTAL Membership Meeting		
4:30 - 6:00	Meet & Greet Social Event		
SATURDAY PROGRAMS			
8:00 - 9:30	#401 Equipping for Waterborne Paint <i>Don Putney</i> Collision Equipment Experts		
8:00 - 12:00	I-CAR GEN03 Collision Repair for GM Vehicles		
9:00 - 3:00	TRADE SHOW		